

Partnership Benefits Chart									
Benefits	Title Partner US\$300,000	Powered By Partner US\$200,000	Diamond Partner US\$100,000	Titanium Partner US\$90,000	Platinum Partner US\$70,000	Gold Partner US\$50,000	Silver Partner US\$30,000	Bronze Partner US\$15,000	Category Sponsor US\$30,000
Citywide Branding									
Placement of logo on outdoor event branding placed around the city	✓	✓	-		-	-	-	-	-
Promotion & Recognition through Various Media Platforms									
Placement of Logo on Main Building Banner*	✓	✓	✓	✓	-	-	-	-	-
Placement of Logo on Outer Grill Banner*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of Logo on Corridor Banner*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Color Advertisement in the Exhibition's e-Catalogue*	7	6	5	4	3	2	1	1	1
Facilitation for Press Releases	✓	✓	✓	✓	✓	-	-	-	-
The profile will be published in Exhibition's e-Catalogue*	Up to 1,500 words	Up to 1,200 words	Up to 1,000 words	Up to 800 words	Up to 400 words	Up to 300 words	Up to 200 words	Up to 200 words	Up to 200 words
Exhibition Space									
Allocation of Bare Space in the Exhibition Hall	90sqm (10 Bare Space Booths)	90sqm (10 Bare Space Booths)	90sqm (10 Bare Space Booths)	90sqm (10 Bare Space Booths)	72sqm (8 Bare Space Booths)	54sqm (6 Bare Space Booths)	36sqm (4 Bare Space Booths)	18sqm (2 Bare Space Booths)	36sqm (4 Bare Space Booths)
Electrical Access	✓	✓	✓	✓	✓	✓	✓	✓	✓
Onsite Signage & Recognition									
Recognition of logo on the Main Entrance Backdrop*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of logo on Main Reception Backdrop*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of logo on the Visitors Registration Backdrop*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of logo on the Guest of Honor Desk*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotion & Recognition through Pintables & E-marketing collators									
Acknowledgement on Event Website*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on trade passes*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in Event Social Media Pages	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of Web Banner on Event Website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibition & Conference Passes									
Exhibition Passes	10,000	9,000	8,500	8,000	7,000	5,000	3,000	2,000	3,000
VIP Passes	500	400	350	300	300	200	100	40	100

NOTE: 15% VAT to be added to the tariff.