

### POST EVENT FACT SHEET

<b>EXHIBITION NAME</b>	<b>Lights &amp; LED Asia 2019 International Trade Exhibition</b>		
<b>In Conjunction with</b>	<ul style="list-style-type: none"> <li>• ITCN Asia</li> </ul>		
<b>PERIOD</b>	17 – 19 September, 2019	<b>TIMINGS</b>	10:00 AM ~ 7:00 PM
<b>VENUE</b>	Karachi Expo Centre, Pakistan		
<b>STARTED YEAR</b>	2016		
<b>ABOUT ITCN ASIA</b>	<p>Lights &amp; LED Asia is an international trade exhibition with an aim to provide a platform for the industry to interact and network with new &amp; existing clients. The event is expected to serve as a groundbreaking platform for the industry which shall host leading brands of the world.</p> <p>It shall showcase the new technology and innovative products. The professional end user attendance represents decision-makers from key industry categories such as retail, restaurant, healthcare, education, hospitality, architecture, automotive, entertainment and transportation.</p>		
<b>EXHIBITION OPENING CHIEF GUEST</b>	Honorable Dr. Khalid Maqbool Siddiqui, Federal Minister for Information Technology & Telecom		
<b>EXHIBITION CLOSING CHIEF GUEST</b>	His Excellency Dr. Arif Alvi, President of the Islamic Republic of Pakistan		
<b>EXHIBITORS PARTICIPATED</b>	<b>435</b>		
<b>NO. OF COUNTRIES PARTICIPATED</b>	<b>25+</b>		
<b>MAJOR COUNTRIES PARTICIPATED</b>	China, Singapore, UK, USA, Germany, Indonesia, UAE etc.		
<b>NO. OF TRADE CORPORATE VISITORS</b>	81,000+ registered visitors attended the three day event		
<b>OWNER &amp; ORGANIZER</b>	Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France)		
<b>SUPPORTERS</b>	<ul style="list-style-type: none"> <li>• Government of Pakistan</li> <li>• Ministry of IT &amp; Telecom</li> <li>• Pakistan Telecommunication Authority</li> </ul>	<ul style="list-style-type: none"> <li>• Trade Development Authority of Pakistan</li> <li>• Board of Investment</li> <li>• Khyber Pakhtunkhwa IT Board</li> </ul>	
<b>STRATEGIC PARTNERS</b>	<ul style="list-style-type: none"> <li>• Pakistan Software Export Board – PSEB</li> <li>• Nest i/o</li> <li>• ICT Forum Pakistan</li> </ul>	<ul style="list-style-type: none"> <li>• ISACA-Karachi Chapter</li> <li>• Fire Protection Association of Pakistan</li> <li>• All Pakistan Security Agencies Association</li> <li>• Pakistan Institute of Management</li> </ul>	
<b>5G PARTNER</b>	<ul style="list-style-type: none"> <li>• ZONG</li> </ul>		
<b>KNOWLEDGE PARTNER</b>	<ul style="list-style-type: none"> <li>• IQRA University</li> </ul>		
<b>OFFICIAL WEB PARTNER</b>	<ul style="list-style-type: none"> <li>• A2Z Creatorz</li> </ul>		
<b>BUYER'S DATABASE PARTNER</b>	<ul style="list-style-type: none"> <li>• Jamal's Yellow Pages of Pakistan</li> <li>• Ecommerce (Pvt.) Ltd</li> </ul>		
<b>A.I. PARTNER</b>	<ul style="list-style-type: none"> <li>• 10Pearls</li> </ul>		
<b>ROBOTICS PARTNER</b>	<ul style="list-style-type: none"> <li>• EDVON Robotics</li> </ul>		
<b>DIGITAL DISPLAY PARTNER</b>	<ul style="list-style-type: none"> <li>• Haiderbaba</li> </ul>		
<b>PR &amp; SOCIAL MEDIA PARTNER</b>	APR – Asiatic Public Relations Network (Pvt.) Ltd		
<b>OFFICIAL FREIGHT FORWARDER</b>	<ul style="list-style-type: none"> <li>• Agility</li> </ul>		

<b>REGISTRATION PARTNER</b>	<ul style="list-style-type: none"> <li>Alainco</li> </ul>										
<b>TEA PARTNER</b>	<ul style="list-style-type: none"> <li>Vital Tea</li> </ul>										
<b>FIELD ITEMS</b>	<p>LEDs; LED Signage &amp; Display; Components/Accessories &amp; Raw Materials; Decorative Lighting; Technical Lighting; Electric Lamps; Emergency Lights; Exterior Lighting; Street/Tunnel Lighting; Special Lighting; Solar LED Lights; Wires &amp; Cables; Festive Lighting and many more.</p> <p>Detailed Exhibit Profile may be browsed at <a href="http://www.lightsledasia.com">www.lightsledasia.com</a></p>										
<b>MEDIA COVERAGE</b>	<p>Lights &amp; LED Asia maintains excellent media relations. All the electronic &amp; print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.</p>										
<b>NEXT YEAR EVENT'S DATE</b>	<p><b>Lights &amp; LED Asia 2020 International Trade Exhibition</b>  <b>19 - 21 December 2020 at Karachi Expo Centre, Pakistan</b></p>										
<b>TARIFF OF STALLS</b>	<p><b>Rate of Shell Scheme Stalls</b></p> <ul style="list-style-type: none"> <li><b>Min 9sqm (3mx3m) space @ US\$350 per sqm.</b></li> </ul> <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p><b>Rate of Bare Space Stalls</b></p> <ul style="list-style-type: none"> <li><b>Min 18sqm (3mx6m) space @ US\$300 per sqm.</b></li> </ul> <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>										
<b>For Sponsorship</b>	<table> <tr> <td>Diamond Package:</td> <td><b>US\$75,000</b></td> </tr> <tr> <td>Platinum Package:</td> <td><b>US\$50,000</b></td> </tr> <tr> <td>Gold Package:</td> <td><b>US\$25,000</b></td> </tr> <tr> <td>Silver Package:</td> <td><b>US\$15,000</b></td> </tr> <tr> <td>Bronze Package:</td> <td><b>US\$8,000</b></td> </tr> </table>	Diamond Package:	<b>US\$75,000</b>	Platinum Package:	<b>US\$50,000</b>	Gold Package:	<b>US\$25,000</b>	Silver Package:	<b>US\$15,000</b>	Bronze Package:	<b>US\$8,000</b>
Diamond Package:	<b>US\$75,000</b>										
Platinum Package:	<b>US\$50,000</b>										
Gold Package:	<b>US\$25,000</b>										
Silver Package:	<b>US\$15,000</b>										
Bronze Package:	<b>US\$8,000</b>										
<b>DEADLINE OF APPLICATION</b>	<b>September 30<sup>th</sup>, 2020</b> (Location is subjected to the availability of Stalls)										



**Lights & LED Asia Secretariat**

**Ecommerce Gateway Pakistan (Pvt.) Ltd**

8, Kokan Society, Near Kokan Park, Off; Shaheed-e-Millat Road, Karachi - Pakistan

Tel: (+92-21) 3870 9970, 111-222-444 Fax: (+92-21) 34860830

Email: [info@lightsledasia.com](mailto:info@lightsledasia.com) / Web: [www.lightsledasia.com](http://www.lightsledasia.com)