

# LIGHTS & LED Asia

21-23 September 2021  
Karachi Expo Centre, Pakistan



I n t e r n a t i o n a l T r a d e E x h i b i t i o n



# Lights & LED Asia 2021 International Trade Exhibition

Lights & LED Asia 2021 international trade exhibition is scheduled in 21-23 September, 2021 at Karachi Expo Centre, Pakistan and is expected to serve as a groundbreaking platform for all national/international stake holders presenting wide range of products from the world leading manufacturers of the industry. This trade show is dedicated to showcase innovative LED & lighting products & technology.

The event shall host Professional end user attendance represents decision-makers from key industry categories such as retail, restaurant, healthcare, education, hospitality, architecture, automotive, entertainment and transportation.

The event is expected to host over 450 exhibitors feature innovative LED & lighting products & technology from around the globe.

Lights & LED Asia is owned and managed by **Ecommerce Gateway Pakistan (Pvt.) Ltd** ([www.ecgateway.net](http://www.ecgateway.net)), a full member of UFI 'The Global Association of Exhibition Industry' (Paris - France; [www.ufi.org](http://www.ufi.org)).



## Objectives

1. To provide a platform for the industry to interact & network.
2. To showcase innovative LED & lighting products & technology.
3. To bring the national & international industry under one roof that will create new business opportunities for the domestic market.
4. To open doors for new technologies.



## Distinctive Features

1. Highly focused promotional campaigns that shall increase the visitor footfall from all major verticals.
2. Special arrangements shall be made to facilitate the experience of visitors making their visit a well-planned and productive experience.
3. Well organized Help Desks and Complaint Management Systems in each hall for the exhibitors.





# Exhibit Profile



## LEDs

- High Power LEDs
- Liquid LEDs
- OLEDs
- Other LEDs
- SMD LEDs
- Architectural Lighting
- Automotive Lighting
- Building Lighting
- Commercial Lighting
- Decorative Landscape & Garden Lighting
- Exterior Lighting
- Floor Lighting
- Interior Lighting
- Office Lighting
- Residential LED Lighting
- Retail Lighting
- Special Lighting
- Stage Lighting
- Street Lighting
- Tunnel Lighting
- Underwater & Fountain Lighting
- LED Bollard Lights
- LED Bulbs
- LED Ceiling Lights
- LED Down Lights
- LED Flat Panels
- LED Flood Lights
- LED Garden Lights
- LED Lighting Fixtures
- LED Spot Lights
- LED Street Lights
- LED Tubes
- LED Underground Lamps
- LED Underwater Lights
- LED Wall Washers
- Solar LED Lights

## LED SIGNAGE & DISPLAYS

- LED Forex / Bank Displays & Signs
- LED Moving Signs
- LED Production Display Signs
- LED Screens
- LED Signs & Displays
- LED Video Walls
- Numeric & Alphanumeric Displays

## COMPONENTS / ACCESSORIES & RAW MATERIALS

- Circuit Boards
- Control System
- Dimmers
- DMX Controllers
- Heat Sink / Thermal Management
- Housing Manufacturers & Suppliers
- LED Encapsulation Material
- LED Wafer / Chips
- Lenses / Optics
- MCPCBs
- PCB Adhesive Tapes
- PCBs
- Reflectors & Diffusers
- Wires & Cables

## DECORATIVE LIGHTING

- Chandeliers
- Floor and Table Lamps
- Wall Lights
- Modern and Traditional Lights
- Crystal Lights
- All kinds of luminaries
- Special luminaries for mirrors and paintings
- Festive lighting illumination
- Accessories



## TECHNICAL LIGHTING

- Architecture and office lighting
- Lighting solutions for warehouses
- Emergency and evacuation lighting
- Specialized lighting for educational and healthcare facilities
- Street lighting
- Lighting solutions for construction sights

## ELECTRIC LAMPS

- Bulb lamps
- Universal lamps
- Halogen lamps
- Projection lamps
- Luminescent lamps
- Infrared lamps
- Metal-halide lamps
- Gas discharge sodium lamps
- Mercury-discharge lamps
- High-pressure discharge lamps



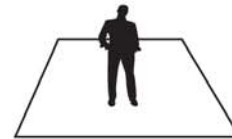
# Visitor Profile

- Airport Developers
- Architects
- Automotive Industry
- BPOs & Call Centers
- Brand Managers
- Building Contractors / Engineers / Consultants
- Construction Companies
- Corporates
- Dealers & Distributors
- Educational Institutes / Software / IT Companies
- Electricity Boards
- Electronic & Component Companies
- End Users
- Energy Conservers
- Event Management Companies
- Government Agencies & Planning Departments
- Government Ministries & Energy Efficiency Organisations
- Home Lighting Solution Seekers
- Hospitals
- Hoteliers / Hospitality Industry
- Industry Associations / Stakeholders/ Trade Delegations
- Infrastructure Companies
- Interior Designers
- Investment Bankers & Venture Capitalists
- LED & Allied Products Dealers
- LEED Auditors
- Lighting & LED Industry Professionals
- Lighting Consultants
- Lighting Dealers
- Lighting Designers
- Lighting Engineers
- Lighting Fixture Manufacturers
- Lighting Specifiers
- Mall / Retail Chain Managers
- Municipal Corporations
- Museums
- Outdoor Media Owners / Companies
- Production / R&D Managers
- Real Estate Developers
- Renewable Energy Departments
- Retail Chain Owners
- Retail Space Designers / Fabricators
- Signage Industry Professionals
- Stadium & Sports Authorities
- Stage Lighting & Set Designers
- Suppliers of Equipment and Materials to the LED Industry
- Trade Councils / Embassies & many more...



## Event Details

<b>Title</b>	: Lights & LED Asia 2021
<b>Frequency</b>	: Annual
<b>Exhibition Dates</b>	: 21 - 23 September 2021
<b>Venue</b>	: Karachi Expo Centre
<b>Exhibition Timings</b>	: 10:00 am – 7:00 pm
<b>Exhibit Area</b>	: 21,500+ sqft



### Bare Space inside Halls (min 18 sqm)

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

- \* **Exclusive of all Govt. taxes**
- \*\* **13% VAT tax applicable on tariff**



### Shell Scheme Stalls (min 9 sqm)

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
  - Floor carpets within the stand area
  - Two (02) Chairs
  - Three (03) Spot Lights (100 watts each)
  - One (01) Information Counter
  - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
  - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

Owner & Organizer:



Buyer's Database Partner



## Ecommerce Gateway Pakistan (Pvt) Ltd. Pakistan's Biggest & Largest Trade Fair Organizers

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